

FOR IMMEDIATE RELEASE

## **Anchor Wall Systems Launches the Carlton™ Wall System for the Retail Market**

MINNEAPOLIS (March 31, 2010)—In yet another effort to bring attractive and affordable retaining wall products to the retail market, Anchor Wall Systems announces the launch of the Carlton™ retaining wall system. Designed for the do-it-yourselfer, the Carlton wall system is produced with patented Anchor™ Sculpsit™ block-splitting technology, giving each block a rich, textured face.

Available at select home centers throughout the United States, the Carlton wall system features the Anchor-invented rear-lip locator, making installation fast and easy. The lightweight 3 x 10-inch units make the product ideal for small walls and garden planters that consumers can easily build themselves. An Anchor cap completes the system.



“The Carlton wall system is a highly functional, affordable product that looks great in any landscape,” says Liz Strawbridge, Anchor Wall Systems marketing communication specialist. “Its weight, size, shape, attractive texture and easy installation make it a perfect product for homeowners looking for an inexpensive way to enhance their yards with planters and walls.”

For more information about the Carlton wall system please visit [www.anchorwall.com](http://www.anchorwall.com).

Anchor Wall Systems develops attractive, durable and easy-to-install retaining and freestanding wall systems. The company licenses its designs, which are backed by extensive testing and research, to more than 50 manufacturers in 21 countries who then market to contractors and homeowners through landscape supply dealers and big-box retailers. The end result is anything that can be imagined: innovative, lasting landscapes and environmentally sound walls that let consumers and contractors design—and build—something beautiful.

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